

Dr. Robert Willis is a leading authority on how today's successful dental practice needs to be structured and operated. For over 20 years, he has worked with thousands of dentists helping them negotiate the challenges in the business side of dentistry and having a real life outside of dentistry, as well as coaching and consulting with them on how best to operate their practices in their specific situation.

Early in his career he observed that many dentists weren't getting the results and satisfaction they were looking for. Many were successful, but didn't feel fulfilled. Some were stressed, working long hours and not getting out of the office until late. Others spent more time at the office than with their families. A number of them were on a treadmill and didn't know how to get off.

He knew there was an easier, better way. Dr. Willis began sharing his secrets on creating a prosperous, well run, low stress dental practice with his colleagues. His work with dentists has helped them to enjoy the benefits afforded by a well-designed dental career that allows for enjoyment and balance in the dentist's life.

His 30+years experience as a clinical dentist, a coach and practice management consultant for dentists and as an expert in the business of dentistry has served his clients well, helping them develop winning strategies to overcome the obstacles in operating successfully in today's dental environment.

He and his team provide Proven Practice Success Systems, Predictable Case Acceptance Training, Overhead Control, Practice Growth, and Dental Practice Transitions.

*"I understand from years of experience that each doctor is unique and has unique challenges so they benefit most from coaching, not from some canned program that is a "one size fits all" approach.*

*Our coaching and training allows dentists to do what they were trained to do; practice technical dentistry in an efficient and effective manner. This down-to-earth, realistic approach to practicing dentistry has allowed doctors to enjoy their time in the office and spend more time out of the office with their families.*

*Today, we work with dentists so they can enjoy the benefits afforded by a well-designed dental career that allows for enjoyment and balance in their lives".*

– Dr. Bob Willis